

SUBSCRIPTION PRICE:  
One Year - \$1.50  
Six Months - .75  
CASH ALWAYS IN ADVANCE.

# HENDERSON GOLD LEAF.

ADVERTISING RATES  
Reasonable and Will Be  
Furnished Promptly to Prospective  
Advertisers on Application.

VOL. XXX.

HENDERSON, N. C., THURSDAY, OCTOBER 12, 1911.

NO. 43.

## As Others See Us.

Referring to the fact that the Richmond Booster train would make its first stop at Henderson, the Raleigh News and Observer had the following very handsome compliment for our bustling and growing little city:

"They will find at Henderson, which by incorporation is the biggest town in all directions, the Raleigh News and Observer had the following very handsome compliment for our bustling and growing little city:

## The Local Merchants and Mail Order Houses.

Local merchants are almost constantly complaining of State Library order houses that are taking so much trade out of the community, and insisting that the local papers appeal to the patriotism of the people to spend their money at home and not send it away to those foreign concerns. But what a great many local merchants need to do is to make a careful study of the ways and methods of the mail order houses and profit thereby. The mail order houses are constantly flooding the country with flaming advertisements offering what the people consider attractive bargains else they would not buy them, while only too many local merchants and dealers, instead of adopting the more modern and successful methods of the mail order houses in winning business, spend much of their time and energy in arguing that advertising does not pay. If our home merchants would spend only half as much money in judicious, aggressive advertising as the mail order houses in the same territory the tide would undoubtedly soon turn and this great mail order bugaboo would pass away. Advertising is the great motive power that keeps the business world going, and while the home merchant is sitting around arguing with all his might that it does not pay to advertise, the mail order house by the one means of effective advertising is simply walking off with the local merchant's trade. We have no doubt that the local merchant can offer just as attractive bargains as the mail order houses can, but the main trouble with him is that he does not see the wisdom of letting the people know that he can. He is content to sit still and wait for the people to come to his store, while the mail order house is going after business through every available advertising medium. It is a safe proposition that if a merchant has what the people want at a price they are willing to pay for, he can sell it to them simply by letting them know he has it on hand at the price they are willing to pay. The mail order problem is squarely up to the local merchant and he can solve it more quickly and effectively by competing in the open field with the mail order houses. In other words, he must advertise his goods and wares just as the mail order houses do, and convince the people that he can offer them just as attractive bargains as the mail order houses can. A constant appeal to patriotism and community pride will be in vain. In fact there is not very much patriotism and the like in modern business affairs. A man's money is his own to spend where he pleases and for what he pleases, and the newspaper's appeal to him to do otherwise will have just about as much effect as it would for the newspaper to advise the local merchant to trade in Baltimore instead of New York or vice versa. It is a well known fact that the mail order houses secure their largest share of business from those communities where the local merchants do the least amount of effective advertising.

## Brooks' Comet Now Visible.

Brooks comet, which the astronomers and stargazers of the world had been watching in the early evening, was very faint, and which was believed would never become visible to the eye, increased most remarkably and unexpectedly in brightness during the latter part of September, and is now one of the most conspicuous objects in the North western heavens from 8 to 10 o'clock in the evening. The ordinary observer is more than apt to mistake it for a small star as its tail is hardly perceptible to the unaided eye.

This comet, which when first discovered, was very faint, and which was believed would never become visible to the eye, increased most remarkably and unexpectedly in brightness during the latter part of September, and is now one of the most conspicuous objects in the North western heavens from 8 to 10 o'clock in the evening. The ordinary observer is more than apt to mistake it for a small star as its tail is hardly perceptible to the unaided eye.

To the naked eye it appears as a bright, but hazy star, while in a pair of opera glasses it is readily seen to be an immense, luminous cloud, with a short tail extending in a northerly direction. By photography the tail can be traced to a great distance, and the comet is then seen to have almost the normal form.

This beautiful object will continue to grow brighter until October the 17th, when it will be twice as bright as it is towards the end of September. It will then probably attract the attention of everyone, and its tail will probably be easily visible to the eye. On this date it will be seen in the beautiful group of faint stars known as Coma Berenices, or the Maiden's Hair, below the bright star Arcturus, and just above the ground in the northwest at 10 o'clock in the evening. Its very rapid motion carries it southward among the stars, until, on October 31st, it crosses the equator just above the bright star, Spica. For a few days before this date it will have moved so nearly into the daylight sky that although it may be detected very low in the northwest just after sunset, it can only be seen with difficulty. After this month it will remain in the Southern sky and so be entirely invisible to us.

The most careful computations show that this comet is only a visitor to our system. We have never seen it before, and after it has swung around our sun and receded into the depths of space it will never be seen by us again.

## Remains of Admiral Schley Buried.

Escorted by more than 7,000 members of naval organizations, including 700 midshipmen from Annapolis, the body of Rear Admiral Winfield Scott Schley was last Thursday taken from his home to St. John's church, Washington, where the funeral services were held and thence to Arlington where it was committed to earth with all the ceremony and display due his rank.

With bowed heads official Washington and hundreds of citizens, representatives of the genuine grief of an entire nation, gathered about the bier of Rear Admiral Schley, the hero of the battle of Santiago, who was buried with all the honors that could be bestowed upon one who helped so well to write the country's history. The United States navy, the Masonic fraternity and the patriotic societies of the district joined in the impressive rites. Three bands drawn from Annapolis, Philadelphia and Fort Meyer alternated in playing funeral airs on the long march to the cemetery.

## Service of White Girls in Demand.

The employment of white girls in domestic service in North Carolina seems to be constantly increasing. At first white girls were employed in the hotels as waiters. Now it has extended more or less to all kinds of house work, especially housekeeping and chambermaid work. Now many of the colleges have white girls in the dining rooms, and in North Carolina, throughout the western part of the State, the use of white girls for waiters in the dining room is almost universal. The passing of the colored waiter seems to be at hand as the colored barbers have largely passed. —Charlotte Chronicle.

## No Liquor Advertisements.

One of the straw showing the set of the wind is the exclusion of liquor advertisements from newspapers. Practically every high grade magazine now excludes liquor advertisements from its columns. East and West the better class newspapers are taking the same course. At this time there are 154 daily newspapers that refuse such advertisements. In some instances this action has cost the newspapers heavily. If it does not produce the results we claim, this remedy is called REXALL "93" Hair Tonic. We honestly believe it to be the most scientific remedy for scalp and hair troubles, and we know of nothing else that equals it for effectiveness, because of the results it has produced in thousands of cases.

Rexall "93" Hair Tonic is devised to banish dandruff, restore natural color when its loss has been brought about by disease, and make the hair naturally silky, soft and glossy. It does this because it stimulates the hair follicles, destroys the germ matter, and brings about a free, healthy circulation of the blood, which nourishes the hair roots, causing them to tighten and grow new hair. We want everybody who has any trouble with hair or scalp to know that we think that Rexall "93" Hair Tonic is the best hair tonic and restorative in existence, and no one should scoff at or doubt this statement until they have put our claims to a fair test, with the understanding that they pay us nothing for the remedy if it does not give full and complete satisfaction in every particular. Two sizes, 50 cents and \$1.00. Remember, you can obtain Rexall Remedies in Henderson only at our store—The Rexall Store. W. W. Parker.

A woman thinks a man is sensible if he tells her that she is handsome.

## IT'S ALWAYS BAD

The Best of Backs Are Bad When They Ache, and Henderson People Know It.

A bad back is always bad. Bad at night when bedtime comes, just as bad in the morning. Ever try Doan's Kidney Pills? Know they are for backache—other kidney ills?

If you don't, some Henderson people do. Read a case of it: A. S. Renn, 321 Montgomery St., Henderson, N. C., says: "I have tested Doan's Kidney Pills thoroughly and know that they act just as represented. For a long time my back troubled me and there was so much lameness and soreness in my loins I could hardly straighten after stooping. My kidneys did not do their work as they should and the kidney secretions were highly colored. After I had tried several remedies without getting relief, I heard of Doan's Kidney Pills and obtained a supply at the Kerner-MacNair Co.'s Drug Store. In a short time this remedy removed the lameness and pain in my back and also corrected the trouble with my kidneys."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

When people figure on getting cheaper cotton, they ought to consider the high price of mules, the increased wages of labor, and the trust prices for the supplies, implements and machinery necessary to the farmer. If they could get cotton produced in the South sold at 15 cents a pound, the average Southern cotton grower would be lucky if he could look his creditors in the face.—Wilmington Star.

## Notice—Sale of Valuable Real and Personal Property.

By virtue of a power conferred upon me by an order issued from the Superior Court of Vance county, in a special proceeding therein pending entitled, "Thomas H. Reavis, Sallie J. Reavis, and others, against Mary Mayes, William R. Bryant, and others," the following described property, to-wit: The estate of the late Wesley W. Reavis, to-wit:

(1) One tract or parcel of land situated in Vance county, North Carolina, beginning at a stone on the Williamsboro and Henderson road, Wilkerson's corner, run thence S88° E75 chains to a stone, Belvin's corner; thence N25° E12 chains to a stone; thence S88° E75 chains to a stone on the road; thence along the road to beginning. Containing 132.740 acres more or less.

(2) One lot of land in Henderson, N. C., beginning at a stone on the Williamsboro and Henderson road, Wilkerson's corner, run thence S88° E75 chains to a stone, Belvin's corner; thence N25° E12 chains to a stone; thence S88° E75 chains to a stone on the road; thence along the road to beginning. Containing 132.740 acres more or less.

(3) One lot of land in Henderson, N. C., bounded on the northeast by lands of Jas. R. Young, on the southeast by Beck street; on the southwest by lands of Jas. R. Young, and on the northwest by an unnamed street. The size of said lot being 100 feet by 100 feet.

(4) One lot of land near Henderson Cotton Mills, in Vance county. Beginning at Samuel Watkins' corner on west side of S. A. L. Railroad, and 40 feet from its center, run thence along said railroad S29° W107 feet to a stake; thence N50° E50 feet to the Warrenton road, 94 feet from stake on east side of road, then along said road to beginning.

(5) One lot of land in Henderson, N. C., bounded on the northeast by Beck street; on the southeast by Beck street; on the southwest by lands of Jas. R. Young, and on the northwest by an unnamed street. The size of said lot being 100 feet by 100 feet.

(6) One lot of land in Henderson, N. C., beginning at a stone on the Williamsboro and Henderson road, Wilkerson's corner, run thence S88° E75 chains to a stone, Belvin's corner; thence N25° E12 chains to a stone; thence S88° E75 chains to a stone on the road; thence along the road to beginning. Containing 132.740 acres more or less.

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(8) One lot of land in Henderson, N. C., bounded on the northeast by Beck street; on the southeast by Beck street; on the southwest by lands of Jas. R. Young, and on the northwest by an unnamed street. The size of said lot being 100 feet by 100 feet.

(9) One lot of land in Henderson, N. C., bounded on the northeast by Beck street; on the southeast by Beck street; on the southwest by lands of Jas. R. Young, and on the northwest by an unnamed street. The size of said lot being 100 feet by 100 feet.

## NOTICE.

LAND! LAND!

Buy a Lot and Sell for Profit or Hold for Bigger One.

BY AUTHORITY OF THE DEEDS OF THE Superior Court of Vance county in the special proceeding between the heirs at law of the late James M. Watson we will sell by public auction on the premises in the Eastern and Northern suburbs of Henderson, N. C., near the standpipe and the colored college

On 13th day of October, 1911, at 2:30 o'clock p. m., a number of town lots and several small tracts of land of two or more acres each. Sale made by agreement for partition of the heirs-at-law, Terms one-third cash, balance in three equal payments at six, twelve and eighteen months, with interest on the deferred payments. All sales subject to confirmation by the court. Come and buy a lot or a small farm.

Henderson, N. C., Sept. 11, 1911.  
T. M. PITTMAN,  
T. T. HICKS,  
Commissioners.

## Notice of Sale.

BY VIRTUE OF THE POWER OF SALE conferred upon me by deed of trust executed by I. W. Phelps and wife, Lela Phelps, on the 30th day of March, 1909, and duly recorded in Book 49, page 173, in the Register's office of Vance county, I shall on

Monday, October 16, 1911, sell at public auction to the highest bidder for cash, at the Courthouse door in Henderson, N. C., the following described property:

Begin at a stake N. W. side of the county road at the corner of the most northerly lot conveyed to J. T. Murray by Lela Ann Murray; run thence along said Murray line N. 44 degrees W. 89 feet to a stake in Samuels' line; thence S. 89 W. 120 feet to a stake corner of lots Nos. 2 and 3 in Watkins' line; thence S. 44 E. 183 feet to the edge of the county road; thence along said road N. 43 1/2 E. 86 feet to place of beginning. This lot has on it a dwelling and a small store.

This 13th day of September, 1911.  
W. D. BUEWELL, Trustee.

## Notice of Sale.

UNDER AND BY VIRTUE OF THE power conferred upon me by deed of trust executed by Frank Carpenter and Lucy Carpenter, his wife, and recorded in Book 49, page 173, in the Register's office of Vance county, I shall on

Monday, October 22, 1911, sell for cash to the highest bidder at public auction at the Courthouse door in Henderson, N. C., the following described real estate lying and being in Henderson, N. C., to-wit:

Situated at the North corner made by the intersection of Perkins street and East Carolina street, the corner half cash, balance on a credit of twelve months, with six per cent interest from date of sale, with option to purchaser to pay all cash, the following described property belonging to the estate of the late Wesley W. Reavis, to-wit:

(1) One tract or parcel of land situated in Vance county, North Carolina, beginning at a stone on the Williamsboro and Henderson road, Wilkerson's corner, run thence S88° E75 chains to a stone, Belvin's corner; thence N25° E12 chains to a stone; thence S88° E75 chains to a stone on the road; thence along the road to beginning. Containing 132.740 acres more or less.

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## BARBER SHOP.

Two Good Barbers

at your Service.

Your Patronage Solicited.

Satisfaction Guaranteed.

I. W. PHELPS,

111 Garnett St. Keller's Old Stand.

40 YEARS REPUTATION

ARNOLD'S M BALSAM

Warranted to Cure ALL SKIN DISEASES BY W. W. PARKER.

There is money in it.

Pure-Fresh, Drugs are effective. No effort wasted, the power is there. You use care in the selection of a physician. How about your druggist? Your own judgment will tell you that this is the place to buy your

Drugs and Medicine.

KERNER-MACNAIR CO.

Prescription Druggists. Phone 112.

We Represent a Strong Line of the Best Companies Carrying Risks On

Fire, Tornado,

Marine, Plate Glass,

Casualty, Accident,

Surety, Boiler,

Life, Health.

Insurance Department Citizens Bank.

R. B. CROWDER, Manager.

HENRY PERRY, INSURANCE.

A strong line of both LIFE AND FIRE COMPANIES represented. Policies issued and risk placed to best advantage.

Office : : : in Courthouse

FRANCIS A. MACON, DENTAL SURGEON.

Office hours: 9 a m to 1 p m, 3 to 6 p m.

Residence Phone 152-2; Office Phone 152-1.

Estimates furnished when desired. No charge for examination.

Be Sure To Read the Business Locals.

## STATEMENT

Citizens Bank, - Henderson, N. C.

September 1, 1911.

Resources.

Loans and Discounts, \$504,498.57

Overdrafts, 1,312.63

N. C. 4 percent Bonds 1950, 25,000.00

Stocks and Bonds, 30,476.25

Bank's H'and Fixtures, 10,732.73

Insurance Department, 1,747.82

Demand Loans, 10,000.00

Cash on hand and in Banks 111,526.45

Total, \$755,294.45

Liabilities.

Capital Stock paid in, \$100,000.00

Surplus and Profits, 79,221.77

Dividends Unpaid, 60.00

Notes Re-Discounted, 35,000.00

Due to Banks, 0.00

Cashier's Checks Outstanding, 345.71

Certified Checks, 53.96

Deposits, 540,613.01

Total, \$755,294.45

COMPARATIVE STATEMENT.

Deposits, Sept. 1, 1909, \$445,281.59

Deposits, Sept. 1, 1910, 490,735.79

Deposits, Sept. 1, 1911, 540,613.01

Surplus and Profits, \$62,011.60

Surplus and Profits, 70,584.48

Surplus and Profits, 79,221.77

TOTAL RESOURCES—3.4 OF A MILLION DOLLARS

## THE SIGN OF A GOOD WAGON

READY A MILLION WAGONS

WAGON MANUFACTURING COMPANY of Louisville, Ky.

They have better wagon history than any other made in any other place. The famous "TENNESSEE" wagons are sold by

PARHAM-SUPPLY CO.

DEALERS.

Henderson, N. C.

Porton, Miss., Jan. 25, 1911

Kentucky Wagon Co., Louisville, Ky.

Gents: I bought one of your "TENNESSEE" wagons 27 years ago, and two years ago I bought another one. I think they are the best wagons that have been made.

J. S. PORTER.

Do you think the "TENNESSEE" wagon could possibly have served Mr. Porter so well, lasted through so many years of constant use, and carried such excessive loads, stood the abuse it received, and done it all in so thoroughly satisfactory a manner, if it had not been manufactured out of the finest selected timber in the world for axes, hubs, spokes, felloes, hounds, bolsters, rockers and beds, and then every part built exactly right?

They are Easy Runners and hold the ground well.

AS GOOD WAGONS ARE NOT MADE ANYWHERE ELSE, you will pay us to examine the "TENNESSEE" before you buy.

Manufactured only by the KENTUCKY WAGON CO. (Incorporated) LOUISVILLE, KY.

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"A WELCOME CHANCE TO THOSE WHO SUFFER."

Coming to Henderson, N. C., on Wednesday, Oct. 18, to Stay at Hotel Tassenburg.

Dr. Francis S. Packard, of Greensboro, N. C.

ONE DAY ONLY.

Consultation and Examination Confidential, Invited and FREE.

From a Late Snapshot

To see all of his regular Patients and such new Cases, as may wish to consult him, Dr. Packard enjoys a statewide reputation, among the profession and the Public of North Carolina, where for more than 25 years he has devoted his entire time to the Study, Treatment and Cure of Chronic Diseases. The Doctor has had wonderful success in his chosen work, that of curing chronic sufferers, Men, Women and Children. The Patients he has restored to Health after they had given up all hope of being Cured are numbered by the Thousands. He is a kind, generous, democratic gentleman to meet, of high scholarly attainments, and dignified personality. Coupled with a brotherly interest, in all who seek his advice. He does not take a Patient for Treatment unless he can foresee a Cure of the Case. The most commendable feature of his work is one that appeals to the ordinary sick person, is the fact of his charges being so reasonable and moderate as to make it within the reach of even the very poor. At no time do the charges amount to more than \$7.00 a month or about \$1.50 a week. He gives his own medicines, and there are no extra charges. It takes him never more than from four to six Months to Cure a Case under Treatment. All Cases, even those who have been given up as Incurable or Hopeless, have been Cured and restored to perfect health by this Brilliant Physician and the wonderful methods he employs.

If you want to meet him and have him examine you, go to see him, and talk the matter over with him. It will cost you nothing if he does not put you under treatment. If he takes your case, it will cost you a very small sum to get well.

Remember the Date, Wednesday, October 18th, and come early.

Wednesday, November 15th,

We will have our XMAS OPENING.

Everybody is invited to attend. Do not forget the date, for the greatest showing of Xmas goods Henderson has ever seen.

HENDERSON BOOK CO.

Be Sure To Read the Business Locals.

# GREAT STATE FAIR

RALEIGH, N. C., OCTOBER 16-21, 1911.

Curtis Aeroplane--

Governor Judson Harmon will speak at Fair Grounds on Wednesday, October 18th.

Reinforced Concrete Building for Agriculture and Horticulture in 1910.

Modern Poultry Building to be completed for Fair, 1911.

One of the four Southern Fairs Receiving the Splendid Special Prizes of PERCHERON SOCIETY OF AMERICA.

Boys' and Men's Corn Contests--Cotton Contests--Girls' Tomato Contest. All with Big Prizes.

California Frank's Wild West--Midway full of High-Class, Clean Shows only.

For Premium List and all information write to

JOS. E. POGUE, Secretary,

RALEIGH, N. C.